

FEES

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Reasonable fees that meet client needs

I very strongly recommend Harper Litigation Consulting and Research. Ms. Harper is great to work with and her work product is absolutely top-shelf. Partner, Greenberg & Traurig, LLP

General Information

Ms. Rhonda Harper's expert witness fees are \$650 per hour or \$325 per hour for non-working travel time. She requires an upfront non-refundable retainer of \$10,000 or 50% of estimated expert witness fees, whichever is greater.

All invoices must be paid prior to the delivery of the final, signed report.

Deposition and trial fees are estimated, at 5 hours and 3 hours respectively, and invoices are due two weeks prior to the event. If the event is canceled or rescheduled for any reason, the fees are not refundable. Reconciliation of fees occurs within two weeks of the event. Ms. Harper travels business class with travel costs paid upon receipt.

Expert Naming Only Fees

To secure and disclose Ms. Harper as an [expert](#) in your case, an upfront non-refundable \$10,000 retainer is required. This retainer may be applied to any work subsequently performed.

Survey Fees

Generally, Ms. Harper's [survey](#) fees generally range from \$25,000 - \$40,000 plus an estimated sample cost of \$7,500. Survey fees and costs depend on the type and format of survey, number and types of stimuli, complexity of analysis, and universe incidence rates. Once your specific project is scoped, Ms. Harper will provide a fixed fee.

A 50% upfront nonrefundable payment for the survey's design, fielding, and oral top-line findings is required. Ms. Harper will soft-launch the survey to a limited, non-statistically based, number of respondents to ensure survey integrity. The soft-launch will then be expanded to the full number of respondents. Based on the findings, the client may or may not request a final, written report for the remaining fee.

Ideally, Ms. Harper requires four to six weeks to complete a survey, including the report. If the timeline is less than four weeks, a survey may be completed for a rush fee.

Surveys Rebuttal Report Fees

Survey [rebuttal](#) reports typically range from \$20,000 to \$35,000. The exact fees depend on the complexity of the rebuttal required. Ms. Harper requires a minimum of two weeks to complete the rebuttal report or rush charges may apply.

Non-Survey Expert Report Fees

Depending the topic, complexity, and substance, Ms. Harper's expert reports generally range from \$15,000 - \$65,000 and require 2-12 weeks to complete.

Likelihood of Confusion - Factor Analysis Add-On

If you are engaging HLCR to conduct a likelihood of confusion survey and report, for an add-on fee of \$15,000 Ms. Harper will also provide a Factor Analysis based on your Circuit's factors. Court-certified in marketing, branding, strategic planning, and more, she is adept at completing this type of analysis through the lens of a marketing executive.

Pilot Survey Fees

Ms. Harper will provide three pilot surveys for \$30,000 in fee plus the cost of the sample. Ms. Harper will design, program, and field pilot surveys to inform your case strategy. The objective of pilot surveys is to provide input on stimuli selection, universe selection, and format determination. The pilot surveys may be conducted with a limited or full size sample. Ms. Harper will provide top-line oral findings only; no report will be delivered or testimony provided.

Pre-Trial Focus Groups

[Download Pre-Trial Online Focus Groups Proposal](#)

PTO Examining Attorney Support Fees

Ms. Harper provides two inexpensive PTO Examining Attorney likelihood-of-confusion support services: a [PTO Survey Snapshot](#) and a [PTO Marketing Brief](#). The flat fee begins at \$10,000.

Mediation Support Fees

Ms. Harper provides two cost-effective [Mediation](#) support services: a [Mediation Survey Snapshot](#) and a [Mediation Marketing Brief](#). The flat fee begins at \$10,000 and can be completed within one week.

KIRKLAND & ELLIS LLP

BARNES & THORNBURG LLP

FOLEY FOLEY & LARDNER LLP

Zuber Lawler & Del Duca

O'MELVENY & MYERS LLP

GreenbergTraurig

Akin Gump STRAUSS HAUER & FELD LLP

MORRISON FOERSTER

VedderPrice

PAUL HASTINGS

Call today for a free initial case review consultation and estimate for your specific needs: 214-244-4608.

HARPER LITIGATION CONSULTING AND RESEARCH

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> [LinkedIn](#)

CONTACT

Email
> Info@HarperLCR.com

Phone
214-244-4608

Address
Dallas, TX
Serving Clients Nationwide

SERVICES

Trademark Infringement
 Likelihood of Confusion
 Secondary Meaning
 Genericness
 Rebuttals
 Reports
 Trade Dress Infringement
 Misleading Advertising
 Licensing
 Defamation
 Commercial Reasonableness
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