



Fees

Ms. Rhonda Harper's expert witness fees are \$750 per hour or \$375 per hour for non-working travel time. She requires an upfront non-refundable retainer of \$15,000 or 50% of estimated expert witness fees, whichever is greater. All invoices must be paid prior to the delivery of the final, signed report.

Deposition and trial fees are estimated at 5 hours and 3 hours respectively, and invoices are due two weeks prior to the event. If the event is canceled or rescheduled for any reason, the fees are not refundable. Reconciliation of fees occurs within two weeks of the event. Ms. Harper travels business class with travel costs paid upon receipt.

Ms. Harper's fees for marketing, licensing, or other business reports generally begin at \$30,000. The fee is determined by the scope of the project. Ms. Harper will estimate the work required and then invoice as needed.

Ms. Harper's Lanham Act and TTAB survey fees begin at \$35,000 plus an estimated sample cost of \$7,500. Survey fees and costs depend on the type and format of survey, number and types of stimuli, complexity of analysis, and universe incidence rates. Once the specific project is scoped, Ms. Harper will provide a fixed fee. A 50% upfront nonrefundable payment for the survey's design, fielding, and oral top-line findings is required. Ms. Harper will soft-launch the survey to a limited, non-statistically based, number of respondents to ensure survey integrity. The soft launch will then be expanded to the full number of respondents. Based on the findings, the client may or may not request a final, written report for the remaining fee. Ideally, Ms. Harper requires four to six weeks to complete a survey, including the report. If the timeline is less than four weeks, a survey may be completed for a rush fee.

Survey rebuttal reports typically range from \$25,000 to \$40,000. The exact fees depend on the complexity of the rebuttal required. Ms. Harper requires a minimum of two weeks to complete the rebuttal report or rush charges may apply.

Ms. Harper travels business class with payments due at point of booking the reservations.